



EARTH-BASED INSTITUTE

Turn your passion for Nature and
helping others into your career.

PROGRAM BROCHURE

www.earthbasedinstitute.org

PROGRAM OVERVIEW

Earth-Based Institute offers two certifications:

1. **Nature-Connected Coaching (NCC)**
2. **Transformational Wilderness Guiding (TWG)**

NCC certification is required to obtain a TWG certification.

NCC is a unique training program that provides guides and coaches with the skills and experience to facilitate transformative work that utilizes, in a collaborative way, the healing power of nature and interpersonal relationship. The NCC program is approved by the International Coach Federation (ICF) for over 315 hours of Coach Specific Training. This approval provides:

- A greater legitimacy to the NCC certification.
- The opportunity for students to easily obtain membership to a professional association.
- The opportunity for students to obtain a professional coaching credential.

PROGRAM STRUCTURE:

The Nature-Connected Coaching program consists of 12 learning modules. A learning module is a block of time (approximately 1 month) that is focused on a particular topic within the NCC curriculum.

The learning modules are all structured the same way:

1. Face-to-Face intensive (Experiential Learning)
2. Online discussion
3. Two phone/video conferences



The curriculum of each Learning Module will always include:

- Experiential and self-directed learning
- Direct instruction and lecture
- Required and supplemental reading
- Hands-on practice, observation and coaching/guiding specific feedback
- Personal growth and self-development
- Understanding the NCC Core Competencies
- Nature-Connection and Immersion
- Career and Professional Coaching

PROGRAM STRUCTURE: - CONTINUED

The 12 learning modules are broken into two categories:

1. Foundation Modules
2. ToolBox Modules

To reduce travel, we've blended the module Face-to-Face Intensives together. Completing the program requires five trips to Boulder, CO. New groups start the program every June and January with a nine day Foundations Intensive. This covers the experiential parts to the Foundation Modules in one shot. The remaining Foundations curriculum is done online.

NCC PROGRAM HIGHLIGHTS

EBI's Professional Guide/Coach Training is designed for professionally driven people with busy lives. In addition to supporting our students to master the skills taught throughout the program, one of our main objectives is to help our students launch their career as Nature-Connected Coaches. While the program focuses on life-coaching, the skills and techniques learned are directly applicable to executive coaching, corporate coaching, wilderness therapy, psychotherapy, wellness coaching, education, and more. Low residency with distant learning, that does not end when you graduate



- Face-to-Face intensives occur near Boulder, CO.
- The rest of the program occurs on-line and on your own time.
- In addition to the intensives, we estimate a minimum of 5 hours of "homework" per week.
- After graduating, alumni are welcome to re-take any intensive at any time, for free! This allows students to keep the training fresh in their mind, and stay connected to the community.



Internationally recognized credential as a Professional Coach
The Nature-Connected Coaching program is approved by the International Coach Federation for over 315 hours of Professional Coach Training. This means that upon receiving their certificate of completion from EBI, students become eligible to apply for a professional credential from the ICF. Our program is designed to provide you with all the pieces you need for your ICF application. Our staff will be there for you, even after you graduate, to help you through the process.

NCC PROGRAM HIGHLIGHTS - CONTINUED

Experiential learning

At EBI, students learn by doing. Nature is a powerful co-guide, teacher, and collaborator in our work with clients. This is something that cannot be taught in a traditional lecture format. Instead, it must be experienced to be understood. Nearly all of our curricular content is offered both in classroom discussion format as well as experientially.

Community and collaborative learning

Each cohort of students is unique from the other, and each person brings a history of experience and wisdom to share. EBI is truly a community of like-minded professionals all passionate about connecting people with nature. Learning from each other, supporting each other, and developing a strong sense of community are essential aspects of EBI.



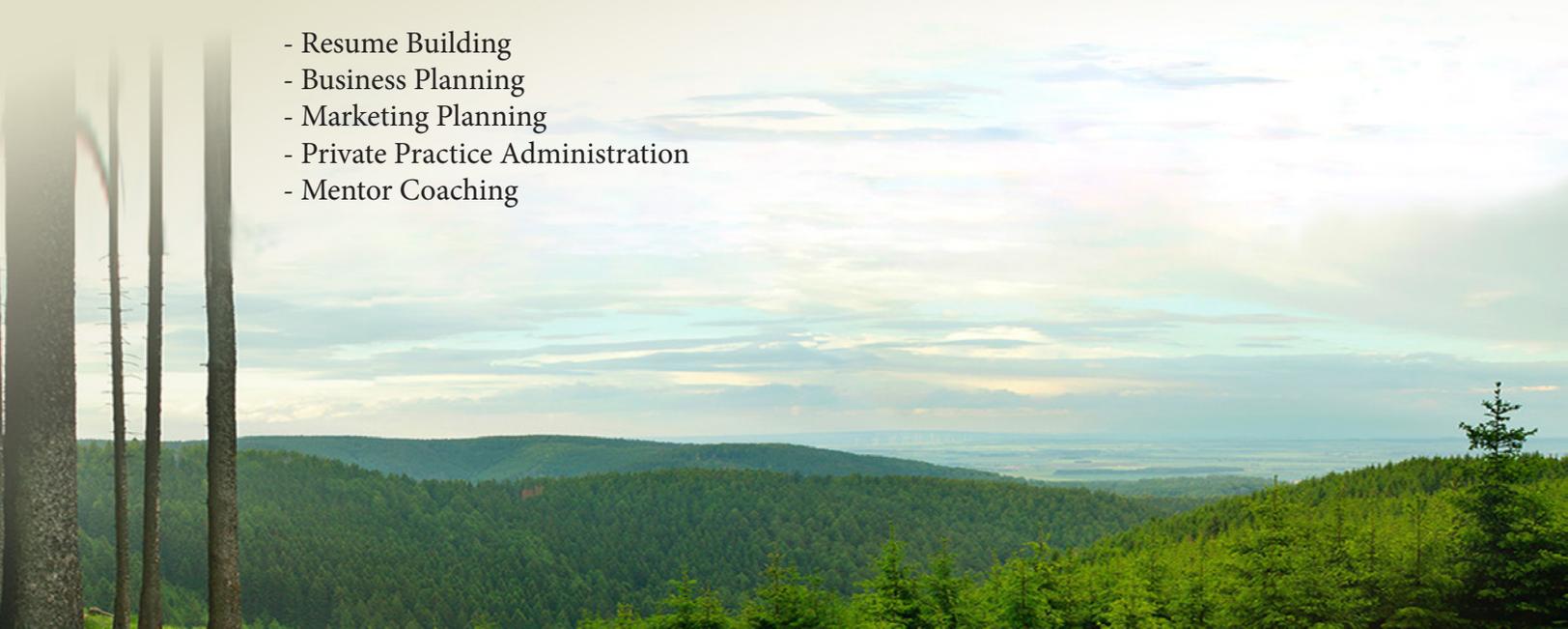
Deepen your connection to nature

The natural world has so much to show us about how to deeply listen and be present with our clients. Our program invites students to have very intentional interactions with nature that are designed to both teach and inspire.

Career development support

At EBI we are passionate about supporting our students to be successful in achieving their professional goals and dreams. At the very beginning, we work with you to clarify your unique vision for this kind of work. That clarity becomes a foundation for how your instructors and mentors guide you towards success. Each student receives some 25 hours of direct and highly personalized career coaching:

- Resume Building
- Business Planning
- Marketing Planning
- Private Practice Administration
- Mentor Coaching



TRANSFORMATIONAL WILDERNESS GUIDING

A specialized training for people who want to guide clients and groups into remote locations for personal growth and transformation.

Two-part training:

1. Wilderness Quest. This is the ultimate transformational wilderness experience. Seeking the solitude of wilderness to find clarity, healing and direction is a practice that is found throughout the world and connects us to our ancestral roots. It is an essential experience for any person who wants to guide transformational wilderness experiences for others. Following the format of a rite of passage ceremony, the EBI Wilderness Quest is a 9-day wilderness trip that includes a guided wilderness solo.

EBI offers a quest every summer that is open to all.

Sample course itinerary:

Days 1-2 Preparation
Days 3-6 Solo
Days 7-8 Incorporation

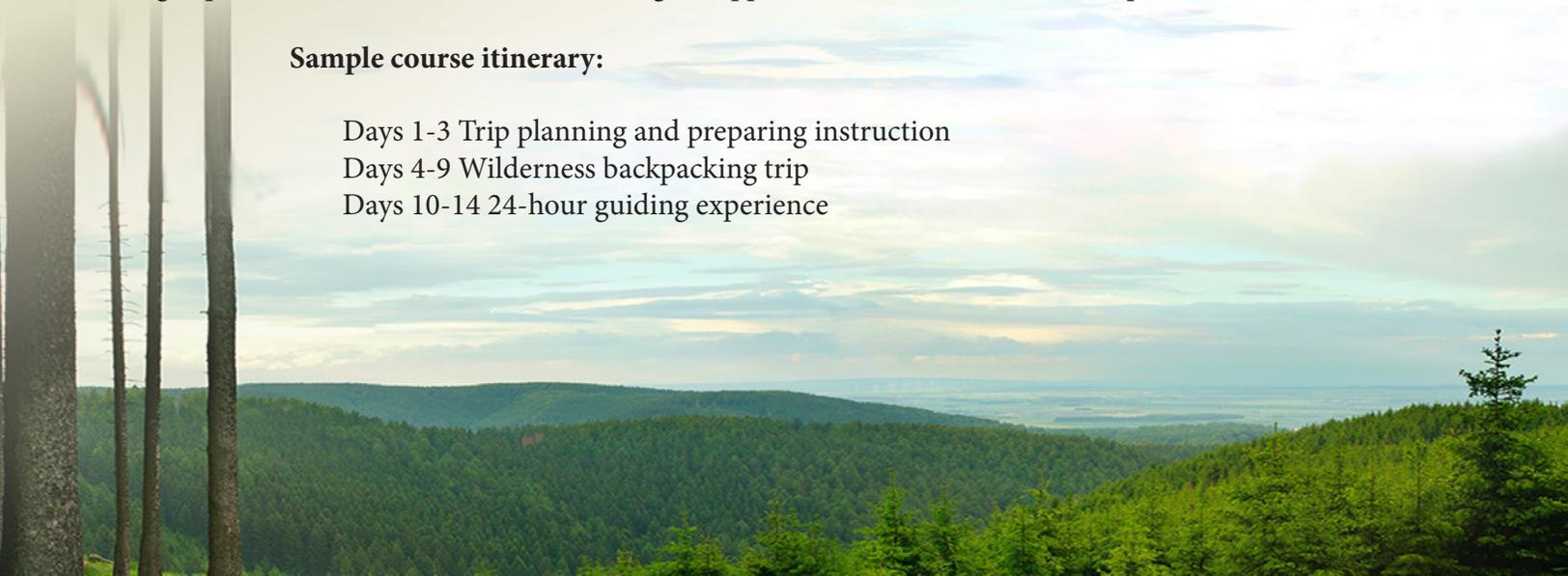


2. 14-Day Wilderness Leadership Training. This is a basic training in wilderness leadership skills. It will provide you with both the skills and experiences necessary to plan and implement a wilderness-based retreat for your clients. Through

direct experience, you will learn skills such as route and trip planning, backcountry navigation, basic wilderness survival, camp set up, back-country meal planning and cooking and risk management. A student must complete both the NCC program and the quest before attending the Leadership Training, as the training includes culminating experiences where all skills and training are applied while under instructor supervision and observation.

Sample course itinerary:

Days 1-3 Trip planning and preparing instruction
Days 4-9 Wilderness backpacking trip
Days 10-14 24-hour guiding experience



OTHER IMPORTANT DETAILS

Pathways to certification

NCC Certification Requirements

- Completion of all learning modules
 - Attending all Face-to-Face Intensives
 - Attending all Phone/Video Call-ins
 - Complete all online discussions
- Complete 4-6 observed coaching/guiding sessions
 - If for some reason you are unable to receive all of the required written feedback, you may request the instructor provide written feedback on a recorded session.

TWG Certification Requirements

- Completion of NCC program
- Completion of a Wilderness Fast/Quest
- Completion of a 14/day Wilderness Leadership program
 - Previous experience and training will be considered

Admissions process and tuition

Admissions:

- Complete the application online: <http://www.earthbasedinstitute.org/twg-application>.
- Provide us with three references, via the online application.
- Complete an interview (in person or video call).

Tuition and Deposits

- Tuition financing and financial aid is available.
- Deposits and tuition are non-refundable but transferable.

Contact us:
Admissions:
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720-204-2438